



FOR IMMEDIATE RELEASE

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***Midwest Proton Radiotherapy Institute to be named
IU Health Proton Therapy Center***

Name will officially change in early 2011

Bloomington, IN – Effective early 2011, the Midwest Proton Radiotherapy Institute will be named Indiana University Health Proton Therapy Center. Dr. Peter Johnstone, president and CEO, shared this important information with staff via executive e-mail. The name change is part of a larger effort to establish a new identity that better aligns with Clarian Health's, soon to be IU Health's, vision to provide one standard of care.

"We will be proud to be known as IU Health Proton Therapy Center," says Johnstone. "To our patients, the IU Health name will become synonymous with high quality, coordinated patient-centered care."

The names of all hospitals within the Clarian system will align with the Indiana University Health name, yet maintain their local identity. This change results from Clarian Health's most significant customer and market research in its history, which gathered insight from nearly 2,800 of its patients and their families, referring physicians and staff members throughout the state.

The name IU Health will better identify Clarian's unique brand of nationally recognized health care, reinforce its partnership with Indiana University and the IU School of Medicine, which provides patients with access to innovative research treatments, and better reflect the breadth of its mission. Johnstone adds, "We will remain the preeminent proton therapy center in the country with our unique ability to leverage extraordinary patient care and state-of-the-art particle therapy research and development expertise"

Related elements, including the IU Health logo will be unveiled first to staff, and then to the general public in early 2011.

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MPRI is a state-of-the-art center offering proton therapy: a highly precise treatment option for treating benign and cancerous tumors. Since February 2004, MPRI physicians have treated adults and children with both benign and cancerous tumors. For more information and conditions treated, visit www.mpri.org or call 866.487.6774.